

An Emphasis on Results

www.nyssbdc.org

Return on Investment

Since 1984, the SBDCs have helped New York's entrepreneurs:

- Start more than 54,471 new businesses
- Create more than 73,000 new jobs
- Obtain more than \$2.9 billion in investment capital
- Obtain more than \$76 million in government contracts
- Generate more than \$157 million in tax revenues annually
- Between 1984 and 2006, the NYS SBDC helped more than 23,529 veterans of the armed services invest over \$270,648,546 in the economy.

The Bottom Line

- Total Program Benefit to Cost Ratio \$9.30 /\$1.00 (Every \$1.00 in funding for the NYS SBDC generates \$9.30 in tax revenue)
- Every \$1.00 in funding for the NYS SBDC was leveraged by more than \$21.00 in new capital raised from external sources.

A Focus on Technology

The SBDC places special emphasis on helping technology businesses succeed in New York, and encourages all New York's small businesses to apply the latest technologies to maximize efficiency and productivity. The SBDC offers training programs in e-commerce, Web-site development, computerized inventory control, and technical issues, providing business development services geared to the needs of technology companies.

Quality of Counseling

- 96% of SBDC clients would recommend the SBDC to other entrepreneurs.

The SBDC is a program supported by the U.S. Small Business Administration (SBA) and extended to the public on a nondiscriminatory basis. SBA cannot endorse any products, opinions, or services of any external parties or activities.



THE STATE UNIVERSITY OF NEW YORK



Based on statistical analysis of program activities in 2002-2003 by Dr. James Chrisman, PhD, Mississippi State University

